



The law firm for

**gaming & e-sports**

**Oppenhoff**

# The law firm Oppenhoff

A young Oppenhoff team with a (private) gaming licence advises streaming platforms, publishers, event organisers, sponsors, teams and management and sports agencies on all relevant legal issues in the field of gaming & e-sports.

With over 100 lawyers, Oppenhoff advises in all important areas of commercial and tax law.

## News articles on gaming & e-sports (a selection)

- **E-sports and corporate law: structures and investment opportunities** ([to the article](#))
- **Cheating in multiplayer games: the TTDSG as a hurdle for reading out the hardware ID?** ([to the article](#))
- **E-sports – current status of non-profit eligibility** ([to the article](#))

## Our experts interviewed amongst others in:

- **E-sports is developing into a billion-dollar business: the tax authorities also participate in the game [E-Sport entwickelt sich zum Milliardengeschäft: Der Fiskus spielt mit]**  
Börsen-Zeitung, 04.03.2023, Daniel Gellrich, Martin Brandenburger-Nonnast
- **E-sport events – do technical anti-cheat solutions fail due to the TTDSG and the GDPR? [E-Sport-Veranstaltungen – Scheitern technische Anti-Cheat-Lösungen an TTDSG und DSGVO?]** SpoPrax, 01.10.2022, Issue 10, p. 419, Christian Saßenbach
- **A skilled hand is required when updating games [Bei Updates von Spielen ist Fingerspitzengefühl gefragt]**  
FAZ, 20.07.2022, Christian Saßenbach, Malte Menken

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# Examples of our advice

**Sony** in a dispute with consumers over consumer protection rights and in advertising measures for product launches and the drafting of GTCs.

**US publisher** in the defence against a troll who wanted to access and publish the content of a game under development, including research on the troll and warning notice.

**Matchday GmbH**, subsidiary of the football magazine “Kicker” and developer of the Bundesliga manager app “Matchday”, in the contractual negotiations on the introduction of and extension to the Saudi Arabian league.

**RUSH Entertainment AG** on the development of the brand identity, amongst other things during the launch of the modern e-sports entertainment and community platform RUSH.GG.

**Publisher** on the personal civil and criminal liability of board members in the event of data privacy breaches by employees under German law.

**Artist and influencer management**, company holdings, on various investments and the drafting of articles of association and investment contracts.

**IT start-up** on the establishment of a gamification platform.

**Kiloo AS**, developer and publisher of the gaming app “Subway Surfers”, in a dispute with the consumer advice centre over the protection of minors.

**US start-up** on the implementation of a business model in the field of in-car entertainment, in particular negotiations with numerous content providers and (potential) customers, on GTCs and on e-commerce compliance, in particular data protection law.



Further information on our range of advice as well as current German legal topics in the field of gaming & e-sports can be found here.  
[oppenhoff.eu/en/expertises/oppenhoff-added-value/e-sports](https://oppenhoff.eu/en/expertises/oppenhoff-added-value/e-sports)

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